



THRYVE

Review Request Templates

Here's a simple, effective set of review request templates you can use via email and SMS, along with a basic website funnel setup, to get you started.

Email Review Request Template

Basic Template

Subject Line: We would love your feedback

Message: Hi [First Name],

Thanks again for choosing [Your Company Name] for your solar project! We hope you're loving your clean energy and savings.

If you have a moment, we'd really appreciate it if you could leave us a quick review—it helps others find a company they can trust and keeps our team motivated to deliver great work.

Leave a Google Review ([Link](#))

Leave a SolarReviews Review ([Link](#))

Leave a Facebook Review ([Link](#))

Thank you again for being part of the solar movement.

The [Your Company] Team

Fun, Lighthearted Template

Subject Line: You + Solar = Awesome!

Message: Hey, [First Name]!

Now that your solar system is up and running, we just want to say...You. Are. Awesome. 🌞⚡

We loved working with you, and we'd be super grateful if you could take a quick minute to leave us a review. It helps more people go solar and keeps our crew motivated to keep crushing it. 💪

Just click your favorite spot below and let us know how we did:

Leave a Google Review ([Link](#))

Leave a SolarReviews Review ([Link](#))

Leave a Facebook Review ([Link](#))

Thanks again for trusting [Your Company Name]—you're officially part of the solar squad. 😎

Catch you in the sunshine,

– The [Your Company] Team 🌞🌱






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SMS Review Request Template

Basic Template

Hi, [First Name]! Thanks again for going solar with [Your Company Name]. Would you mind sharing your experience? It only takes a minute!

-  Google: [shortened link]
-  SolarReviews: [shortened link]
-  Facebook: [shortened link]

Thanks for supporting clean energy!




Fun, Lighthearted Template

Hey, [First Name]!

You're officially solar-powered—high five!

If you're loving the experience, we'd love a quick review. It helps others find us and makes our team do a little happy dance.

Drop a few stars here: ★★★★★

-  Google: [shortened link]
-  SolarReviews: [shortened link]
-  Facebook: [shortened link]




Thanks for shining with us! – [Your Company Name] ☀️

Short + Quick Template

Hey, [First Name]!

Thanks again for going solar with us! If you've got 60 seconds, we'd love a quick review. It means a lot to our team—and helps more people make the switch.

Just tap and drop some stars:

-  [Google Review Link]
-  [SolarReviews Link]
-  [Facebook Review Link]

Thanks for being part of the solar crew! 😎

– [Your Company Name]



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Basic Website Review Funnel Setup

1. Create a dedicated review page on your website (e.g., [yourcompany.com/reviews](#))
2. On that page, include:
 - A short message: "We'd love your feedback! Choose your favorite platform below:"
 - Buttons or logos linked to each review site
 - [Google]
 - [SolarReviews]
 - [Facebook]

Tip: Add a testimonial carousel or embedded reviews for social proof.
3. Add a QR code linking to the review page on:
 - Business cards
 - Job site signs
 - Completion packets
 - Email signatures
 - Welcome packets

