

Want the Cost of a Lease with the Power of Ownership?

Your customers do.

THRYVE is teaming up with Sunlight Financial to bring you the new SunSaver™ Loan—a game-changer that starts with payments lower than a lease or PPA, but gives homeowners full ownership from day one.

We're hosting two live training webinars so you can learn:

- How it works
- How to pitch it
- How it helps you close more deals

Watch your inbox early next week for your exclusive invite!



Missed Last Week's THRYVE-ing Thursday?

We've got you.

We dug into the sunset of 25D—the residential ITC. What's changing? Why is it urgent? And how should your sales strategy adapt?

If you missed it (or want a second round for funsies), [\[watch the recording here.\]](#) Or [\[visit the Dealer Portal\]](#) for helpful scripts on the topic.



POs Need Your "OK"—Seriously.

Hey, team—our Ops legends need a quick favor to keep your installs smooth.

1. Review your purchase orders for any changes in quantity or SKU.
2. If all looks good, reply with **APPROVED** and your preferred **expected delivery date**.

Heads-up: Not all distributors can do next-day delivery. Plan ahead and schedule at least a week out to avoid delays.

A quick review now = fewer headaches later. Trust us, the Ops Team thanks you.

The Power Grid Is Shifting. Your Pitch Should Too.

The Department of Energy just confirmed it: the retiring of many power plants and the increasing need for energy is increasing blackout risk—and faster than we thought.

That makes solar + storage not just smart, but essential.

This is your window to lead with certainty, calm customer fears, and close with confidence.

[\[Read the article.\]](#)



New on THRYVE Unplugged:

Domestic Content—because “Made in America” isn’t as simple as it sounds. RAMs John and Steve decode the IRS’s mysterious bonus points and explain how this elusive incentive affects pricing, competitiveness, and your bottom line. [\[Listen on Spotify.\]](#)