



THRYVE

Energy Consultant Introductory Email Template

This email template is designed for solar energy consultants to send after their initial introductory call with a customer. It serves to:

- Confirm the upcoming appointment details.
- Summarize key points discussed during the call.
- Outline the agenda for the solar consultation.
- Provide a brief consultant bio to establish rapport.
- Share any additional information or attachments requested by the customer.

Just add your own mojo.

Subject: Looking forward to our upcoming solar consultation!

Hi, [Customer's First Name];

Thank you for taking the time to speak with me earlier. I'm excited about the opportunity to explore how solar energy can benefit your home.

Appointment Details:

- **Date & Time:** [Insert Date and Time]
- **Location:** [Insert Location or indicate if it's a virtual meeting with the link]

Consultation Agenda:

1. Review your current energy usage and goals.
2. Discuss potential solar solutions tailored to your needs.
3. Explain financing options and available incentives.
4. Address any questions or concerns you may have.

About Me:

I'm [Your Full Name], a solar energy consultant with [X] years of experience in helping homeowners transition to sustainable energy solutions. [Feel free to add a sentence or two



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about yourself, e.g., In my free time, I coach my son's soccer team and collect tea pots from around the world.]

[Go ahead and add a photo of yourself here.]

My goal is to provide you with clear, honest information to make the best decision for your home.

Additional Information:

As per our discussion, I've attached [list of documents, e.g., homeowner brochure, case studies, or a preliminary proposal] for your review.

Energy Bill Request:

To customize your solar consultation effectively, please send a copy of your most recent energy bill. This will help us design a solution that aligns perfectly with your energy usage and goals.

If you have any questions before our meeting, feel free to reach out. I'm here to help!

Looking forward to our consultation!

Warm regards,

[Your Full Name]

[Your Contact Information]

[Company Name]

[Company Website]